

MULTIPLE COLLABORATION SOLUTIONS COST YOU TIME, MONEY AND MORE.

HOW CONSOLIDATING WITH THE GOTO SUITE CAN BENEFIT YOUR BUSINESS.



Whether you're in a mid-sized company or a Fortune 500 enterprise, your employees likely rely on a variety of collaboration tools throughout the day. You may have deployed a couple of company-wide solutions, and there might be many more that people use on the side. But, maintaining those multiple solutions is costing your business – in more ways than one.

Individually cheap but collectively expensive

The unfortunate reality of collaboration tools in most businesses is that they differ by department. Sales has an external-focused meeting solution, marketing uses a separate webinar service and other teams have their own favorite tools. Nearly half of organizations use at least six collaboration tools, surveys suggest.¹ And those are the just the tools that IT has officially approved.

Initially, the price of each solution isn't too high. But the costs add up fast. Duplicate services, separate licensing agreements and recurring fees between multiple vendors will quickly eat into your bottom line.

"The flexibility in the solution, and in pricing, was what made GoToMeeting affordable for us. We see huge cost savings from the day-to-day provisioning." said Daniel Rivera, technical service manager for the Make-A-Wish Foundation.

Too many tools spells trouble for IT

Every extra collaboration tool means extra hours spent deploying and managing the solution. Think about having to customize permissions for your employees in a half dozen admin centers. Not exactly a seamless or efficient experience. It's the same issue for your help desk. They need to navigate through all the tools to respond to support tickets, wasting time and interrupting work.

Using an entire fleet of separate solutions also opens your business to greater risk. IT has specific needs in areas like security, compliance and management that must be met. And unfortunately, not every SaaS tool lives up to those standards. The more solutions you provide for users, the more entryways you create for hackers.

With GoToMeeting, however, you can rest assured that your data is protected. Our end-

to-end encryption keeps your communications confidential. And when it comes to provisioning, everything takes place in the same admin center, where you can easily add and remove users through our Active Directory integration.

"The entire suite of products integrates very well," said Quintin Bulnes, IT desktop engineer at Advisor Group. **"It's easy to implement. It's easy to use. It's a better meeting experience."**

One stop for collaboration success

What makes GoTo the right choice? We know that the key to successful collaboration is to never lose sight of what matters: simplicity, reliability and security, right out of the box. From GoToMeeting to GoToWebinar to OpenVoice, each of our products is built to help your team do their best work, anywhere, anytime.

GoToMeeting

Millions of global users trust GoToMeeting for reliable, professional online meetings and on-the-go collaboration. Nothing can match the momentum of a business fueled by an award-winning collaboration solution that works instantly, on any device.

GoToWebinar

Whether you're in marketing, training or communications, GoToWebinar makes it easy to engage your audience from anywhere and make the connections that drive business.

OpenVoice

Standalone audio conferencing or fully integrated with GoToMeeting and GoToWebinar. Make announcements or hold discussions with up to 500 participants at a time.

We also offer unified communication and small business tools like *Jive*, *join.me* and *Grasshopper*!



83% of users surveyed prefer the GoTo collaboration suite over competitive solutions that require working with multiple vendors.²

"We did shop around to see what else was out there, but GoTo provided the best value based on the needs of the business," said Ryan, DevOps and support engineer for CloudHealth Technologies. **"It was the right decision, and it has supported us as we scale the company."**

If you're concerned about the difficulty of replacing your collaboration collection, don't be. Our dedicated account managers work with you as business partners to identify your needs, find the right fit and ensure you get set up quickly.

And with our 24/7 support, customized onboarding programs, live trainings and more, your end users will hit the ground running too. GoToMeeting includes all the collaboration essentials, so you and your team can save money, juggle fewer tools and deliver more results that drive your business forward.

Get in touch with us



GoToMeeting is among a broad portfolio of LogMeIn's Communications and Collaboration products that enable more than 25 million users worldwide to strengthen their relationships and drive better outcomes.